

# 2023 Iowa Homeland Security Conference

October 11-13, 2023

**Session Title:**

Effective and Accessible Communications with Diverse Populations

**Speaker(s) & Professional title(s):**

Rick Christ, Senior Consultant at Crisis Prevention & Response, Inc

Tracey Singh, Access and Functional Needs Program Manager

**Summary:**

If Emergency Management is about serving people, it must be about serving the most vulnerable people on their worst days. Communications with those people must be accessible and effective so that it can empower them to save themselves and their families, and become more resilient. Communications must be respectful to the intellectual, emotional, physical, and cultural needs of all people. Effective and accessible communications takes into account language barriers, sensory disabilities, and seeks to reach over or through all obstacles to understanding and effectiveness. Share in a conversation with Tracey Singh-Poole and Rick Christ as they present ideas and experiences to help you communicate more effectively and to be "heard" more clearly. Learn how to build support for your public information efforts so that you can build more resilient communities.

**Social Media:**

<https://www.linkedin.com/in/rickchristcpr/>